

# HOW AN RSS READER LOOKS LIKE

The screenshot shows the Snarfer RSS reader application. The interface is divided into several sections:

- Message Folders (Left):** A tree view showing various folders such as Snarfware (730), Business (1222), Health (533), INTERESTING (420), News (6020), Science (985), Technology (2611), and Web Searches (26).
- Message List (Middle):** A table of news items with columns for Subject, Date, and Source. The selected item is "SynchroTech CFFire800 CF read-writer" from Ubergizmo, dated 20/07/2007 10:26 AM.
- Message View (Right):** A detailed view of the selected article, including the title "SynchroTech CFFire800 CF read-writer", the date "FRIDAY, 20 JULY 2007 10:26 AM", and the main text describing the device's features and performance.

**Article Content:**

Professional photographers will probably see the [CFFire800](#) from SynchroTech as heaven-sent, since it hooks up to your computer via FireWire 800 and uses UDMA Mode 6 (Ultra ATA/133) that helps it achieve read speeds of up to 43MB/s (provided you use the right CF cards, of course). There is no need for any pesky drivers so you can just plug-and-play. Since it runs off bus power, there is also no need to lug around additional external adapters, which is a good thing if you're on the road most of the time. Various CompactFlash standards are supported, so you're basically well covered all round when it comes to CF compatibility. The CFFire800 retails for \$60 apiece.

**Image:** A photograph of the SynchroTech CFFire800 CF read-writer device, which is a small, silver, rectangular device with a FireWire 800 connector on one side and a CompactFlash card slot on the other.

# HOW TO ADD A FEED FROM A WEBSITE (Example [www.stephenshapiro.com](http://www.stephenshapiro.com)) INTO AN RSS READER

## 1. Locate the orange RSS button the website. Then RIGHT CLICK and COPY the shortcut




## NEXT GO TO NEW—FEED ON THE RSS READER

The screenshot shows the Snarfer RSS reader application. The main window displays a list of news items with columns for Date and Source. The 'New' menu is open, showing options like 'Feed...', 'Folder...', and various search engines. The 'Technology' folder is selected in the left sidebar.

Date	Source
20/07/2007 10:05 AM	The Gadgeteer
20/07/2007 10:05 AM	The Gadgeteer
19/07/2007 10:19 PM	Gizmos for Geeks
19/07/2007 12:32 PM	Gizmos for Geeks
20/07/2007 4:48 AM	InfoWorld: Top News
20/07/2007 4:25 AM	InfoWorld: Top News
20/07/2007 3:56 AM	InfoWorld: Top News
20/07/2007 3:35 AM	InfoWorld: Top News
20/07/2007 2:58 AM	InfoWorld: Top News
20/07/2007 2:43 AM	InfoWorld: Top News
20/07/2007 2:37 AM	InfoWorld: Top News
20/07/2007 2:33 AM	InfoWorld: Top News
20/07/2007 1:59 AM	InfoWorld: Top News
20/07/2007 12:03 AM	InfoWorld: Top News
19/07/2007 7:13 PM	Alec Saunders .LOG
19/07/2007 6:45 PM	Alec Saunders .LOG
19/07/2007 5:55 PM	Alec Saunders .LOG
20/07/2007 1:03 AM	TVover.net
20/07/2007 12:40 AM	TVover.net
20/07/2007 12:27 AM	TVover.net
20/07/2007 12:02 AM	TVover.net
19/07/2007 9:37 AM	TVover.net
20/07/2007 10:26 AM	Ubergizmo
20/07/2007 10:23 AM	Ubergizmo
20/07/2007 10:22 AM	Ubergizmo
20/07/2007 10:21 AM	Ubergizmo
20/07/2007 10:20 AM	Ubergizmo
20/07/2007 10:18 AM	Ubergizmo
20/07/2007 10:18 AM	Ubergizmo
20/07/2007 10:16 AM	Ubergizmo

The selected article is titled "SynchroTech CFFire800 CF read-writer" and is dated Friday, 20 July 2007, 10:26 AM. The article text reads:

Professional photographers will probably see the CFFire800 from SynchroTech as heaven-sent, since it hooks up to your computer via FireWire 800 and uses UDMA Mode 6 (Ultra ATA/133) that helps it achieve read speeds of up to 43MB/s (provided you use the right CF cards, of course). There is no need for any pesky drivers so you can just plug-and-play. Since it runs off bus power, there is also no need to lug around additional external adapters, which is a good thing if you're on the road most of the time. Various CompactFlash standards are supported, so you're basically well covered all round when it comes to CF compatibility. The CFFire800 retails for \$60 apiece.



The Windows taskbar at the bottom shows the Start button, several icons, and the system tray with the time 10:14 AM.



## PASTE THE SHORTCUT IN THE FEED ADDRESS

The screenshot shows the Snarfer application window. On the left is a sidebar with 'Message Folders' including Snarfware (730), Business (1222), Health (533), INTERESTING (420), News (6020), Science (985), Technology (2611), and Web Searches (26). The main pane displays a list of news items with columns for Subject, Date, and Source. A 'Create New Feed' dialog box is open, prompting the user to enter a feed URL and authentication information. The 'Feed address' field contains the URL <http://www.stephenshapiro.com/blog/feed/>. Below the dialog, a news article is visible, dated 'FRIDAY, 20 JULY 2007 10:26 AM'. The article text reads: 'Professional photographers will probably see the [CFFire800](#) from SynchroTech as heaven-sent, since it hooks up to your computer via FireWire 800 and uses UDMA Mode 6 (Ultra ATA/133) that helps it achieve read speeds of up to 43MB/s (provided you use the right CF cards, of course). There is no need for any pesky drivers so you can just plug-and-play. Since it runs off bus power, there is also no need to lug around additional external adapters, which is a good thing if you're on the road most of the time. Various CompactFlash standards are supported, so you're basically well covered all round when it comes to CF compatibility. The CFFire800 retails for \$60 apiece.' To the right of the text is an image of the CFFire800 device, a small, silver, rectangular device with a FireWire 800 connector and a USB connector.

Subject	Date	Source
Samsill Ladies Madison Laptop Tote	20/07/2007 10:05 AM	The Gadgeteer
Cyber Snipa Dog Tags with USB Flash Drive	20/07/2007 10:05 AM	The Gadgeteer
PC Magazine Lists 13 Technologies Guaranteed to C...	19/07/2007 10:19 PM	Gizmos for Geeks
Mr. Alex wonders why Harry Potter doesn't have m...	19/07/2007 12:32 PM	Gizmos for Geeks
Much ado over click-fraud statistics	20/07/2007 4:48 AM	InfoWorld: Top News
AMD reports third straight quarterly loss	20/07/2007 4:25 AM	InfoWorld: Top News
Outlook good for IT earnings	20/07/2007 3:56 AM	InfoWorld: Top News
Microsoft Q4 profit up slightly despite Xbox charge	20/07/2007 3:35 AM	InfoWorld: Top News
Update: Google Q2 earnings continue to climb	20/07/2007 2:58 AM	InfoWorld: Top News
IEEE 802.20 changes rules to prevent steamrolling	20/07/2007 2:43 AM	InfoWorld: Top News
Verizon-Broadcom deal allows continued imports	20/07/2007 2:37 AM	InfoWorld: Top News

2632 message(s)

Start | Ad... | Fil... | 2 | S... | 3 | S... | Desktop | Address: ANZ HomePage | 10:17 AM

CLICK NEXT

The screenshot shows the Snarfer application window. On the left is a 'Message Folders' tree with categories like Snarfware (730), Business (1222), Health (533), and Technology (2611). The main pane displays a list of messages with columns for Subject, Date, and Source. A 'Create New Feed' dialog box is open, asking 'How would you like to handle old messages retrieved from this feed?' with options: 'Only display the most recent messages in the feed', 'Keep all the messages retrieved from the feed', and 'Keep a fixed number of messages from the feed' (selected, with 'No more than: 200'). A 'Retrieve old messages that have already been archived' checkbox is also present. Below the dialog, a news article is visible, dated 'FRIDAY, 20 JULY 2007 10:26 AM'. The article text reads: 'Professional photographers will probably see the [CFFire800](#) from SynchroTech as heaven-sent, since it hooks up to your computer via FireWire 800 and uses UDMA Mode 6 (Ultra ATA/133) that helps it achieve read speeds of up to 43MB/s (provided you use the right CF cards, of course). There is no need for any pesky drivers so you can just plug-and-play. Since it runs off bus power, there is also no need to lug around additional external adapters, which is a good thing if you're on the road most of the time. Various CompactFlash standards are supported, so you're basically well covered all round when it comes to CF compatibility. The CFFire800 retails for \$60 apiece.' To the right of the text is an image of the CFFire800 device, a small silver and black external drive with a FireWire cable. The Windows taskbar at the bottom shows the Start button, several open applications, and the system tray with the time '10:18 AM'.

**CHOOSE THE FOLDER WHERE YOU WANT THE FEED- FOR EXAMPLE I HAVE A FOLDER CALLED INTERESTING**

The screenshot shows the Snarfer application window. On the left is a tree view of message folders, including Snarfware, Business, Health, INTERESTING, News, Science, Technology, and Search. The main pane displays a list of messages with columns for Subject, Date, and Source. A 'Create New Feed' dialog box is open, prompting the user to 'Select the folder where this feed should be created.' The 'INTERESTING' folder is selected in this dialog. Below the dialog, a preview of a news article is shown, dated 'FRIDAY, 20 JULY 2007 10:26 AM'. The article text discusses the CFFire800 device, a FireWire 800 CompactFlash reader. An image of the device is included in the preview. The Windows taskbar at the bottom shows the Start button, several open applications, and the system clock at 10:19 AM on Friday, July 20, 2007.

Subject	Date	Source
Samsill Ladies Madison Laptop Tote	20/07/2007 10:05 AM	The Gadgeteer
Cyber Snipa Dog Tags with USB Flash Drive	20/07/2007 10:05 AM	The Gadgeteer
PC Magazine Lists 13 Technologies Guaranteed to C...	19/07/2007 10:19 PM	Gizmos for Geeks
Mr. Alex wonders why Harry Potter doesn't have m...	19/07/2007 12:32 PM	Gizmos for Geeks
Much ado over click-fraud statistics	20/07/2007 4:48 AM	InfoWorld: Top News
AMD reports third straight quarterly loss	20/07/2007 4:25 AM	InfoWorld: Top News
Outlook good for IT earnings	20/07/2007 3:56 AM	InfoWorld: Top News
Microsoft Q4 profit up slightly despite Xbox charge	20/07/2007 3:35 AM	InfoWorld: Top News
Update: Google Q2 earnings continue to climb	20/07/2007 2:58 AM	InfoWorld: Top News
IEEE 802.20 changes rules to prevent steamrolling	20/07/2007 2:43 AM	InfoWorld: Top News
Verizon-Broadcom deal allows continued imports	20/07/2007 2:37 AM	InfoWorld: Top News
Micros...		InfoWorld: Top News
AT&T...		InfoWorld: Top News
VoIP v...		InfoWorld: Top News
Jajah c...		Alec Saunders .LOG
Ooma...		Alec Saunders .LOG
Skype...		Alec Saunders .LOG
Verizon...		TVover.net
OSTN...		TVover.net
Lycos...		TVover.net
Premie...		TVover.net
Watch...		TVover.net
Synchr...		Ubergizmo
Infrar...		Ubergizmo
Egg Fr...		Ubergizmo
Fuel ce...		Ubergizmo
RoboS...		Ubergizmo
Nokia...		Ubergizmo
TracVi...		Ubergizmo
LaCie...		Ubergizmo

FRIDAY, 20 JULY 2007 10:26 AM

Professional photographers will probably see the [CFFire800](#) from SynchroTech as heaven-sent, since it hooks up to your computer via FireWire 800 and uses UDMA Mode 6 (Ultra ATA/133) that helps it achieve read speeds of up to 43MB/s (provided you use the right CF cards, of course). There is no need for any pesky drivers so you can just plug-and-play. Since it runs off bus power, there is also no need to lug around additional external adapters, which is a good thing if you're on the road most of the time. Various CompactFlash standards are supported, so you're basically well covered all round when it comes to CF compatibility. The CFFire800 retails for \$60 apiece.

CLICK FINISH – NOW YOU WILL SEE THE FEEDS FROM THAT WEBSITE IN YOUR READER

The screenshot shows the Snarfer application window. The title bar reads "Snarfer" and the menu bar includes "File", "Edit", "View", "Message", and "Help". Below the menu bar is a toolbar with various icons and a search box containing the text "<Enter Search Her".

The left pane displays a tree view of "Message Folders":

- Snarware (730)
- Business (1222)
- Health (533)
  - Kevin, M.D. - Medical Weblog (195)
  - Reuters: Health (127)
  - USATODAY.com Health (14)
  - WebMD Health Headlines (197)
- INTERESTING (430)
  - Advice and Opinion - (14)
  - CNET News.com (195)
  - GeekLeaders.com Syndication (8)
  - Quotes of the Day (7)
  - Wired News (196)
  - Stephen Shapiro (10)
- News (6020)
- Science (985)
- Technology (2611)
- Craigslist Searches
- Ebay Searches
- Keyword Watches
- Web Searches (26)
  - Search: thejendra (26)

The main pane displays a list of messages with the following columns: Subject, Author, and Date.

Subject	Author	Date
How to Sell	Stephen Shapiro	17/07/2007 8:31 PM
This Column Will Change Your Life	Stephen Shapiro	15/07/2007 9:04 AM
Tivo Alert	Stephen Shapiro	13/07/2007 1:34 AM
Quote of the Day	Stephen Shapiro	05/07/2007 6:30 PM
How to Swim Faster	Stephen Shapiro	03/07/2007 6:54 PM
Quote of the Day	Stephen Shapiro	29/06/2007 1:43 AM
How to Get More Done...By Being Lazy	Stephen Shapiro	24/06/2007 12:53 AM
Does the Pursuit of Major Goals Reduce Performanc...	Stephen Shapiro	20/06/2007 5:11 AM
How to Remain Detached	Stephen Shapiro	18/06/2007 6:42 AM
A Simple Test	Stephen Shapiro	07/06/2007 11:06 PM

The bottom status bar shows "10 message(s)" and the Windows taskbar at the very bottom includes the Start button, system tray icons, and the system clock showing "10:19 AM".

