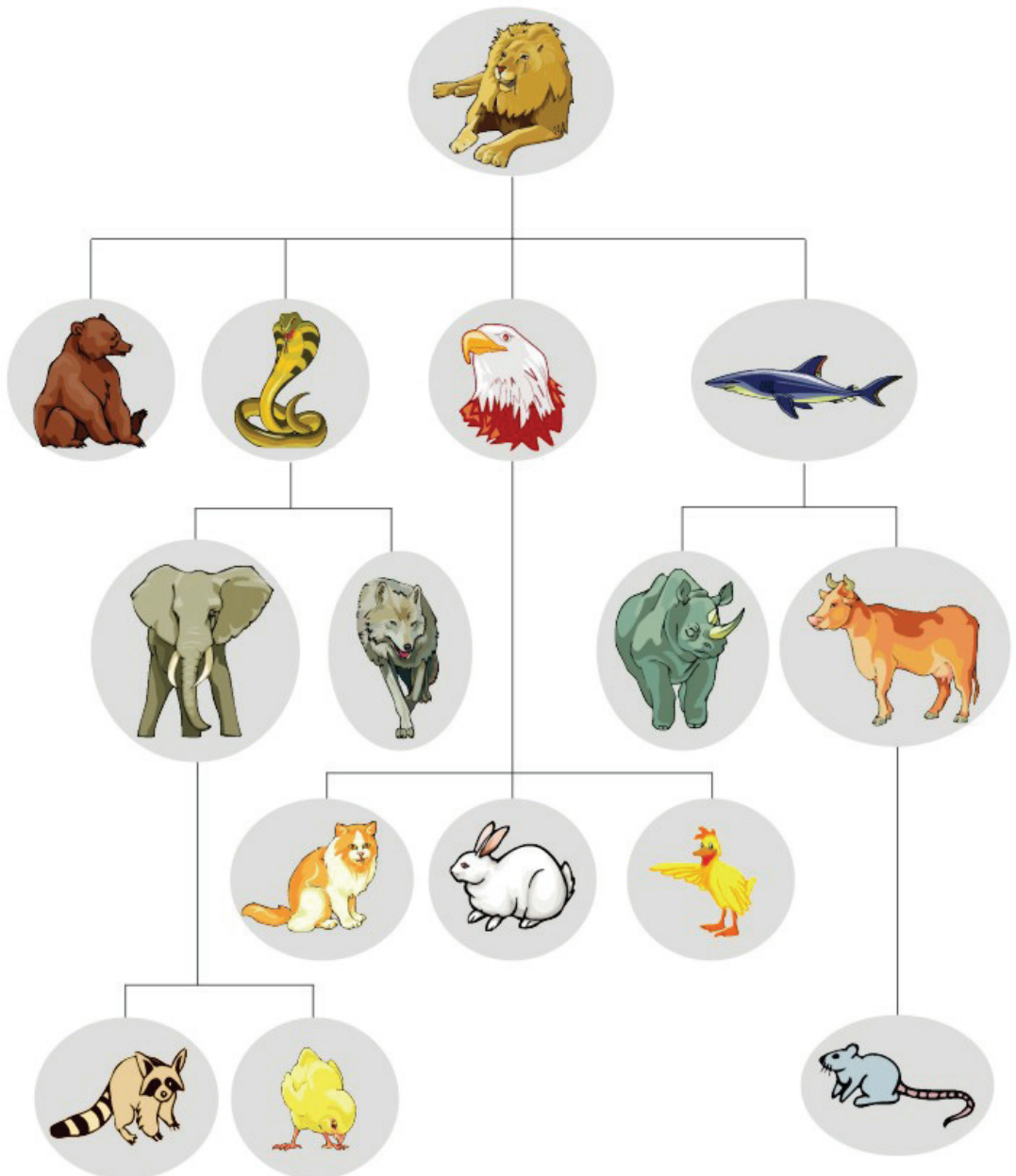


TOP SECRET BUSINESS HUMOR

The Immaculate Worthless Collection



THEJENDRA B.S

TOP SECRET

BUSINESS HUMOR

The Immaculate Worthless Collection

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First Edition: 2010

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Dedicated to the modern executive
who has forgotten how to laugh

ABOUT THE AUTHOR

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Other books by the author

Disaster Recovery & Business Continuity

A Quick Guide for Small Organizations and Busy Executives

Practical IT Service Management

A Concise Guide for Busy Executives

The Caveman Diaries

Some Raw Advice for Modern Executives

God is No Angel

A Mile & Wild Chat with the Brilliant Cosmic Machiavelli

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PREFACE

A satirist is a man who discovers unpleasant things about himself and then says about other people. - Peter McArthur

The modern workplace environment has always been a source of comedy from decades, but very few people are willing to openly admit it. Many executives think humor and laughter are unproductive, unprofessional, and being serious and gloomy is the only way to spend their work life. This is why most modern workplaces have become extremely humorless, artificial and stressful. But we don't have to be humorless to run a business. Actually, the ability to laugh at yourself and your work are the qualities of great and successful leaders. Having a sense of humor can lighten up difficult situations and creatively solve many personal and business problems. You must be able to think in atrocious, ridiculous, and illogical terms. Modern management consultants call this 'thinking out of the box', but I call it old fashioned creativity and humor that has existed from centuries.

Top Secret Business Humor is a collection of witty satire related to corporate stuff like processes, performance, change, strategy, customer satisfaction, meetings, quality, and other workplace dramas we endure for several hours a day. This book is all about imagining the creative and wackier side of working in an office to rejuvenate and brighten your day. The chapters are all fictitious and can be taken with a pinch of salt, though the paper used may not be edible. The author makes no representations or warranties of any kind with respect to the accuracy, usability or usefulness of the contents. So get serious about injecting some humor in your life.

WARNING

**Reading this book may be injurious to
your Productivity**

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DIARY OF A CEO

The job of satire is to frighten and enlighten. - Richard Condon

Dear Diary,

Date: 17th Feb 2007

I did the following things today.

4:30 am: Woke up my stock broker at around 5:00 in the morning and requested for that report on my stock sale. Wonder why he was yawning while speaking.

5:00 am: Called up my secretary and instructed her to book the 7:00 am flight tomorrow to Texas. Wonder why she was also yawning.

7:00 am: Played Golf

8.00 am: Drove to office.

8:30 am: Fired my CFO & Financial Consultant for giving me an inaccurate profit prediction leading to only 245 million dollars profit instead of 250 million dollars, which caused our stock prices to plummet.

9:00 am: Hired a new flashy consultant from that super duper consultant firm who promised to save me a bundle of money.

9:15 am: Inspired my employees with a big email about the need to cut costs, improve quality, customer satisfaction and the bottom-line.

9:30 am: Called a press conference and announced that 3000 jobs will be going to India, China and other countries. That should ease our stock price. Also, announced a new strategy. Too bad the previous strategy bombed.

10:00 am: Closed down our European operations. Too risky with all those new government rules against downsizing for greed.

11:00 am: My car dealer promised to deliver my new custom made BMW next week. Said he would add a 16 track music system at a low cost of \$10,000/- only. Nice chap.

11:30 am: Ordered ten new Armani Suits, five Rolex watches and a canvas painting online from my expense account. Also told my wife to order a new matching wardrobe.

12:00 am: Ordered my direct reports to prepare a detailed report

on whether a staged merger or a hostile takeover is the right strategic decision with that ABCD Company. That should keep them busy till I complete my vacation in the Bahamas.

12:30 pm: Had a power lunch with the board at the Royale Executive canteen. Reminded them about my request for a private jet and a new mansion for improving the business. Hope I will get that latest Learjet.

1:00 pm: Waved to an employee on the way back. Don't know his name, but he seemed mighty pleased.

1:30 pm: Told to secretary to cancel my Texas trip and book the New York trip instead.

2:00 pm: Studied our financial reports and asked some tough questions. Canned the pension project, downsized 800 employees and increased the ripoff project's budget by 50%.

2:30 pm: Had a chat with the company leech, I mean lawyer, about that SEC investigation on our company.

3:00 pm: Distributed Mickey Mouse coffee mugs to a few of our top employees for their spectacular performance.

3:30 pm: Told my secretary to cancel the New York trip. Also told my secretary to cancel all other appointments.

4:00 pm: Appointment with my hairdresser. Boy, is he expensive.

5:00 pm: CEO's club meeting. Met my high school buddy Tim. Discussed the good old days till 9:00 pm.

Conclusion: Overall a dull day. Nothing exciting. Hope tomorrow is better.

—————X—————

BUSINESS PROCESS OUTSOURCING

Total absence of humor renders life impossible. - Colette

2004: Advanced Countries: The cost of doing business using our own citizens, our excellent infrastructure, our laws and our standards is very high. Let us outsource everything to a different cheaper country like India and use less people. Close down all business units. Air India, here we come.

2006: Indian Managements: With the implementation of World-class facilities, International practices, State of the art technology, Certifications. 100 best practices and Salaries on par with western countries, the cost of doing business using Indian citizens within India is very high. Let us outsource everything to a different cheaper country like Sri Lanka and use less people. Send every one home and close down all units. LTTE boats, here we come.

2008: Sri Lankan Managements: With the implementation of World class facilities, International practices, State of the art technology, 200 best practices, Salaries on par with India, the cost of doing business using Sri Lankans is very high. Let us outsource everything to a different cheaper country like Nepal and use less people. Send everyone home and close down all units. Arrange for fifty mountain Goats and twenty Yaks and transport everything


2009: Nepal Managements: With the implementation of World class facilities, International practices, State of the art technology, 300 best practices, Salaries on par with Sri Lanka, the cost of doing business using our Nepalese citizens is very high. Let us outsource everything to a different cheaper country like Tibet and use less people. Send everyone home and close all units. Get your backpacks ready.

2010: Tibetan Managements: With the implementation of world class facilities, international practices, 400 best practices, state of the art technology, salaries on par with Nepal, the cost of doing business using our Tibetans is very high. Let us outsource everything to a small village in a different cheaper country like Ethiopia and use less people.

2011: Ethiopia Village Managements: With the implementation of world class facilities, international practices, state of the art technology, 500 best practices, salaries on par with Tibet, the cost of doing business using our own Ethiopian village citizens is very high. Let us outsource everything to a different cheaper, cheaper hamlet in a much cheaper hamlet somewhere in Pacific Islands.

2012: Pacific Hamlet Managements: With the implementation of world class facilities, international practices, state of the art technology, 1000 best practices, salaries on par with Ethiopian villages, the cost of doing business in our village using Ethiopians is very high. Let us outsource everything to a specific Individual who has agreed to do all our work for one dollar. He lives in a cave on an island and eats only berries, but can operate a computer

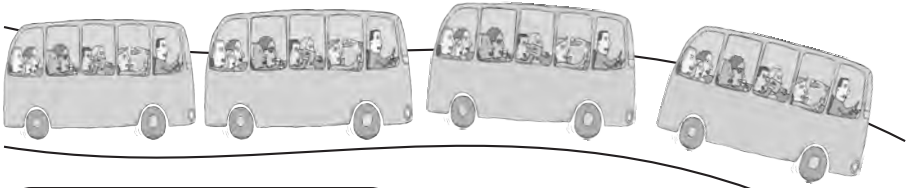


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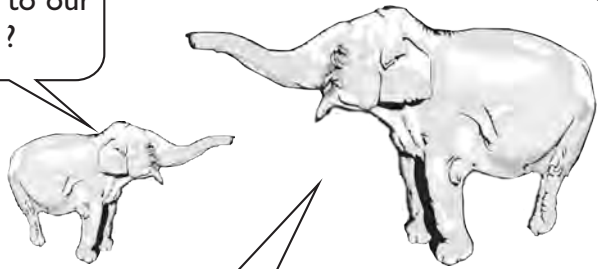


GUIDE TO CORPORATE OFFSITES

Man is the only creature endowed with power of laughter. - Greville



Mummy, Why are those noisy humans coming to our forest again and again ?



They are from the Information Technology industry dear. Last year they learnt how to sustain growth by building highly effective, empowered teams that continuously redefine themselves through constant innovation using competency models by monitoring developments in technology and learn how to clearly identify universal success factors and cash in on business opportunities with a series of growth initiatives to become an industry leader.

This year they will learn how to collaborate successfully with razor sharp precision to changing global market demands by continuously inspiring & motivating each other through strategy oriented process drivers till they overcome all obstacles by unlocking their true potential and use core competency to become true business leaders capable of navigating rough business terrains with a clear focus on eliminating personal self interests and truly focus on customers & stake holder's interest above everything, and relentlessly dedicate their life to passionately serve other human beings. We shall go and watch their wacky games later.

NEW USELESS TECHNOLOGIES

Man knows how to cry from birth, but laughter takes some learning. - Max Pallenberg

Good news for computer users and talkative people. Keyboards are out. Voice activated computer systems are in. Throw away your keyboards, mice & secretaries, and let your golden voice take over. Why type when you can talk? If you have a computer, all you need is a microphone and a special software that will automatically type your spoken words into Microsoft Word, Mail or other word processors. What more do you need? The pleasure of having a computer or machine type or do what you say is pure ecstasy. Soon you will be able to talk to TV sets, doors, motorbikes, cupboards, etc. Very soon you will not be able to distinguish between a lunatic and a tech savvy person when you notice someone speaking to an inanimate object.

So, we now present how easy it is to create a short mail memo that will be spoken by you, but recorded and transmitted by your computer in a regular office environment. Isn't technology wonderful?

Note: A few small corrections are needed, which will, however, have to be done using your keyboard and mouse. Those are marked in circles

Attention (dear) all employees. It gives us (utmost, I mean) immense, pleasure to (drive) present this introductory session on using the latest tools that (will (rinnng, rinng, hello oh, how are you) (? can you call me back, I am in the middle of something)). Well (where was I, which will) help us in saving (beeeeeeep, you have new mail) time and, and effort, (cough, cough,) and also be able to liver age the new technology, (attention Mr John, pls report to reception). Since using a keyboard continuously causes wrist pain and other health problems we have decided to ((rinnng, rinng, rinng, you have reached the mailbox of X, at the tone of the beep pls leave your message, click, click, hello, hello) switch over to voice recognition systems. Using the latest technology will assist us in (ding, ding, ding, ding, ding, ding, @#\$%, I should have switched off my mobile) in delivering services faster with less (ummm, faults, I mean), mistakes. -- -- -- -----

10:00 am : Start the memo

11:30 am : Complete the memo

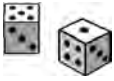
11:30 am to 12:30 pm :Manually correct all mistakes

12:30 pm to 12:45 pm :Verbally select mail recipients (similar to above process)

Open address book, select joe (not this joe, joe andrew), select david (david peter, no not peter david)

12:45 Send mail, have lunch and go home with a severe jaw ache.





ASTROLOGICAL PREDICATIONS FOR ALL OFFICE PERFORMANCE APPRAISALS

Laughter is a tranquilizer with no side effects. -Arnold Glasow

In a recent scientific study the World Health Foundation has discovered a new type of deadly workplace sickness spreading among all modern employees of this planet. Code-named EPR (Employee Performance Reviews), this modern sickness has already seriously affected millions of employees worldwide, and is spreading out of control. Doctors have claimed that there can be no cure for this, and is usually caused by a certain wretched electronic, or paper document given to all employees by their managers. Modern science is currently unable to cure this epidemic. Hence, doctors and top business managers are increasingly turning to astrology to accurately predict the strange effects of performance appraisals on organizations and employees.

Astrology, the ancient science of the gods, can be effectively used in all business areas. This is because astrology is more accurate than business predictions. The probability or success of a grand business strategy, market analysis, business plan or predictions ranges from 0% to about 4%, whereas an astrological prediction can be as accurate as 70% to 100% and can be predicted years and decades in advance. All astrologers use identical methods, processes, logic and calculations for their mysterious science. So, here are some accurate astrological predictions that will definitely come true during every company's performance review festival.

TOP SECRET BUSINESS HUMOR

		ARIES	TAURUS	GEMINI		
PISCES		Switch of team work for four weeks. Time to concentrate on self appreciation and unique achievements charades.			CANCER	
		Document and classify your normal genetically encoded behaviors into groovy categories like "Leadership", "Communication", "Conflict Management", "Quality" and so on.				
		Venus predicts a sudden demand for your leadership, communication and customer focus skills.				
		Jupiter warns of an unexpected truckload of work and stress.				
AQUARIUS		Mercury will influence everyone to be wicked and settle old scores			LEO	
		Saturn recommends going home once a week.				
		Avoid issues like sickness, death, external factors, etc., from interfering with your business goals.				
		Your brilliant performance will be adversely affected by the planetary positions of your team members and cousins of every customer.				
CAPRICORN		Start chanting words like synergy, vision, long-term, change management and lots of adjectives.			VIRGO	
		Watch out for friendly enemies let loose by Uranus.				
		Old and forgotten useless issues will be in the limelight.				
		Accept your mistakes for causing failure of rains, global warming, disappearing rain forests, stock market crash and so on.				
	Bosses and Customers will be harsh to you due to pluto's conflict with mars.					
	Don't be afraid to commit anything the customer desires					
	Lucky numbers 1, 2 or A, B.					
		LIBRA	SCORPIO	SAGITTARIUS		

